ASX: PRO

PROPHECY INTERNATIONAL HOLDINGS LTD

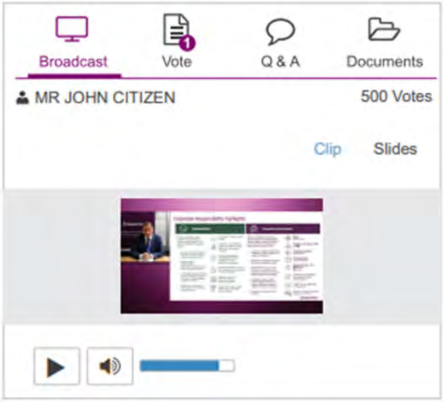
INVESTOR PRESENTATION
ANNUAL GENERAL MEETING

NOVEMBER 2025

PROPHECY | snare A PROPHECY SOLUTION | emite A PROPHECY SOLUTION

How To Access the Computershare Voting Platform

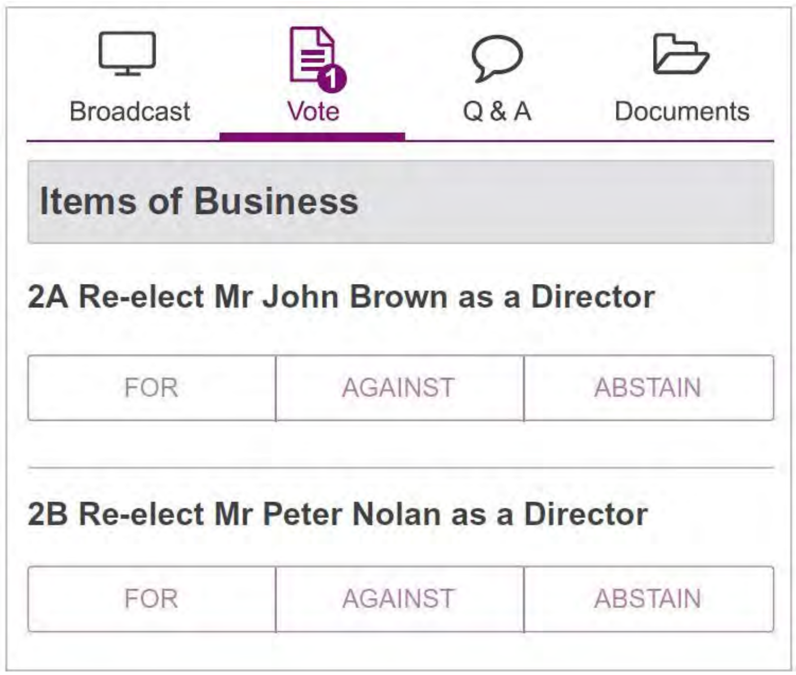
Online voting is available from within the Computershare meeting platform. There is no need to sign on separately



When the Chair declares the poll open, select the 'Vote' icon and the voting options will appear on your screen

Online Voting Process

Click the “Vote” icon
Select one of the voting options (as shown in the below example)



Prophecy International (ASX: PRO)

We are a leading Australian designer and developer of innovative business software and SaaS solutions (B2B and B2G) , with global operations and expertise in cybersecurity and big data analytics.

We have developed a 40+ year track record helping customers to secure the enterprise, repel cyber threats and deliver valuable business insights. We help companies make better decisions faster to protect and improve their operations.

We are trusted by a broad spread of blue-chip clients across the banking, healthcare, government, defence, utilities, transport, manufacturing, retail and energy sectors.

Our software products, eMite and Snare, are deployed at more than 4,200 sites globally, with a customer base including some of the world's most powerful brands.

>4,200 client sites | 5 offices

Corporate Snapshot

Key Statistics	
ASX Stock Code	PRO
FY25 Revenue	$21.8M
Cash Balance (31 October 2025)	$3.7M
Debt	Zero
Share Price (26 November 2025)	$0.185
Shares on Issue	73.8M
Fully Diluted Market Cap	$13.6M

Key Management Personnel	
Ed Reynolds	Acting Chief Executive Officer
Steve Challans	Chief Information Security Officer
Stephen Irecki	Chief Operations Officer
David Russell	VP Sales EMEA
Stuart Geros	VP Sales APAC
Shawn White	VP Sales AMER
Suzanne Laycock	Chief People Officer

Blue-Chip Repeat Customers, Attracted and Retained Over 40 Years

FY25 Financial Highlights

Performance	FY24 Result	FY25 Result	YoY change
Revenue	$22.9M	$21.8M	-5%
Invoicing	$26.1M	$22.0M	-16%
Cash Flow	$0.0M	($6.8M)	-$6.8M
Cash Balance	$11.7M	$4.9M	-$6.8M
NPAT (Loss)	~($4.2M)	~($6.5M)	-$2.3M
Deferred Income	$11.4M	$10.8M	-5%
Debt	Zero	Zero	No change

- A challenging year with decreased revenue as a result of the expiry of some fixed term customer contracts, higher than expected customer churn, and soft sales performance, particularly in North America
- Significant expenses incurred in hosting costs, and ongoing modernisation of the emite application architecture. When complete, this new version of emite is set to reduce hosting expenses by approximately $700K pa
- Cost reduction strategies continue to be implemented
- Market tailwinds positive for continued expansion in Cloud Data Management, CX Analytics & Cyber Security

Focused Product Suite Serving Large Markets

emite — A PROPHECY SOLUTION *Advanced Data Analytics, Visualisations, Correlation, KPI Management and Threshold Alerting*	Cloud-Based Contact Centre Market USD$56B by 2027 CAGR 23% [1]	• Our segment within the Cloud Contact Centre market, Contact Centre Analytics, is projected to be worth $12.46B by 2034 growing at a CAGR of 18.7% [3]
snare — A PROPHECY SOLUTION *Cyber Threat Detection, Security Information and Event Management (SIEM) and Log Management*	Cyber Security USD$220B in 2025, growing to USD$563B by 2032 CAGR 14.4% [2]	• Security Analytics Market projected to reach USD$25.4B by 2026 growing at an 16.2% CAGR [4] • Log Management Market is growing to USD$10B by 2034 at a CAGR of 11.9% [5]

1. Fortune Business Insights https://www.fortunebusinessinsights.com/cloud-based-contact-center-market-104712
2. Fortune Business Insights https://www.fortunebusinessinsights.com/industry-reports/cyber-security-market-101165
3. Verified market research https://www.verifiedmarketresearch.com/product/global-contact-center-analytics-market-size-and-forecast-to-2025
4. MarketsandMarkets https://www.marketsandmarkets.com/Market-Reports/security-analytics-market-1026.html#:~:text=The%20security%20analytics%20market%20size,18.2%25%20during%20the%20forecast%20period.
5. Precedence Research https://www.precedenceresearch.com/log-management-market

Why emite: Real-Time Clarity from Every System

emite connects everything that matters — applications, data streams, and cloud services — into a single, governed source of truth for analytics, automation, and AI.
The Value We Deliver

One Platform, One Truth
Replace siloed metrics with a unified contextual data layer across systems, channels, and business units.

Integration Without Limits
Connector-less iPaaS ingests from REST, S3, Kafka, EventBridge & more — without waiting for packaged connectors.

Real-Time Analytics That Explain "Why"
Move beyond dashboards. emite correlates operational, experience, and financial data into a single narrative.

AI-Ready Data Foundation
High-quality, governed, real-time data streams to power LLMs, automation, and predictive models.

Faster ROI & Lower Cost-to-Insight
Deploy in **hours**, not weeks. Reduce integration overhead and accelerate time to value.

- Trusted data for decision-making
- Faster innovation cycles

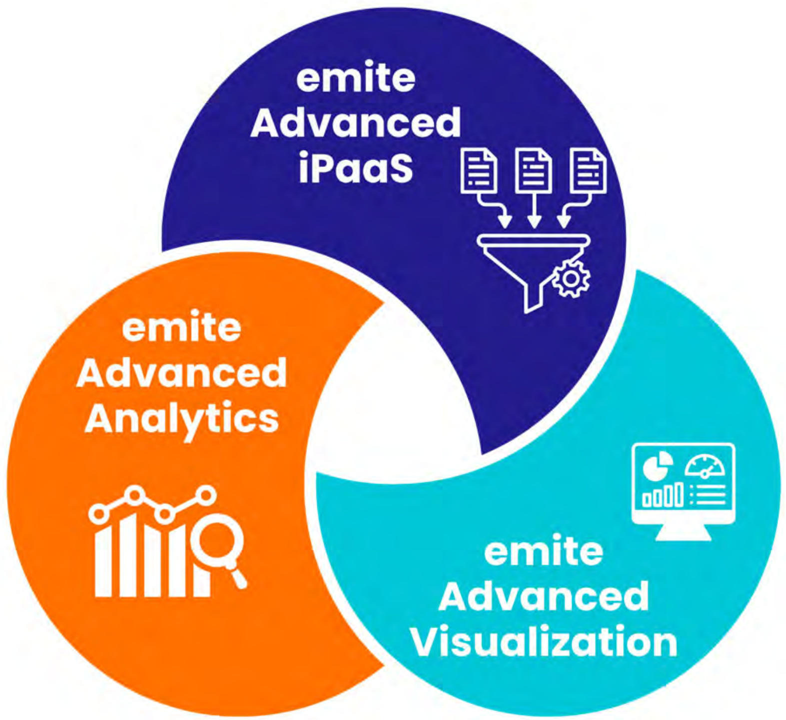
- Reduced integration costs
- Better customer experience
- Greater organisational agility

Emite + iPaaS: A Compounding Revenue Flywheel

Usage-based iPaaS pricing turns every new Emite dashboard into a growth engine.
Customers start with a few integrations, then naturally expand as they add more data sources to power richer Emite analytics. Each new workflow increases billable iPaaS actions, driving predictable growth without new sales cycles.

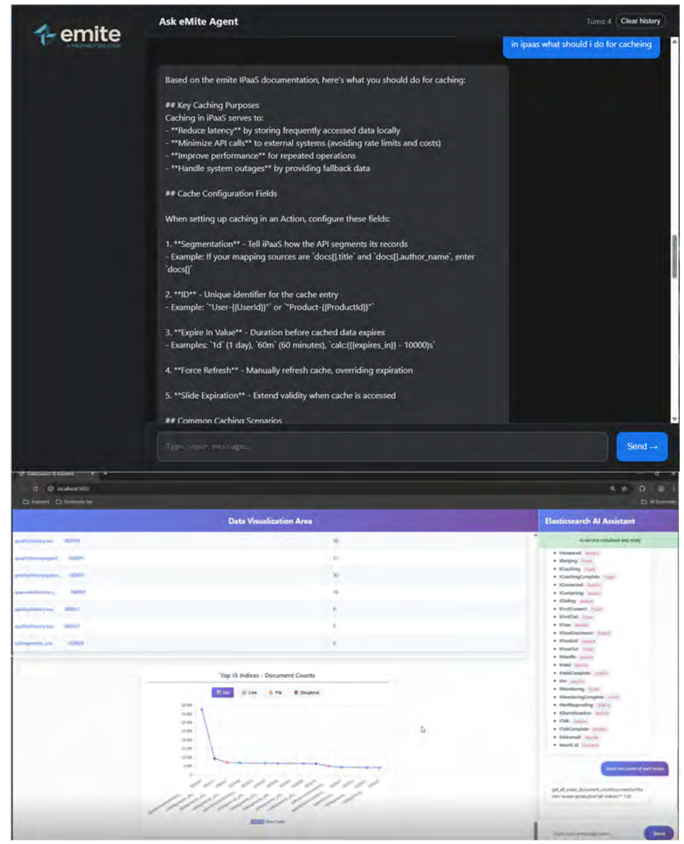
The result is a sticky, self-reinforcing flywheel:
Onboard fast → Add more data → Action volume grows → Emite value increases → Expansion across teams and regions.

As iPaaS becomes the data backbone and Emite becomes the analytics layer, customers become deeply embedded, making the platform hard to replace and ensuring long-term, high-margin recurring revenue.



Key AI features for Q1 2026

Digital Agent provides natural-language, in-platform self-help that acts like an embedded Emite consultant using the latest Claude models. It guides users through building integrations, troubleshooting issues, optimising data flows, and understanding best-practice patterns, all in real time, without raising tickets or waiting for support. By giving every customer instant, expert-level assistance inside the product, Digital Agent accelerates onboarding, increases successful usage, and strengthens the flywheel by making it easier to expand into new workflows and data sources. **In UAT NOW**



Powerful AI-Generated Adhoc Reporting delivers instant value through natural-language report creation, thanks to the Llama models from Meta. Users can simply ask a question and Emite automatically generates the required visualisations, metrics or insights — without needing dashboards, builders or technical skills. This accelerates time-to-value, empowers every user to explore data freely, and unlocks rapid decision-making across the business. **IN QA NOW**

Snare: Flexible Cybersecurity and Compliance

The Snare suite of products provide best in class **forensic log collection**, **data pipeline** management and **bespoke storage & compliance** capability. Focused on security and compliance use cases, Snare supports customers across multiple verticals in the log management, observability and SIEM/XDR markets.

These capabilities address critical security controls recommended or mandated globally by various industry and regulatory bodies, including the Australian Government.

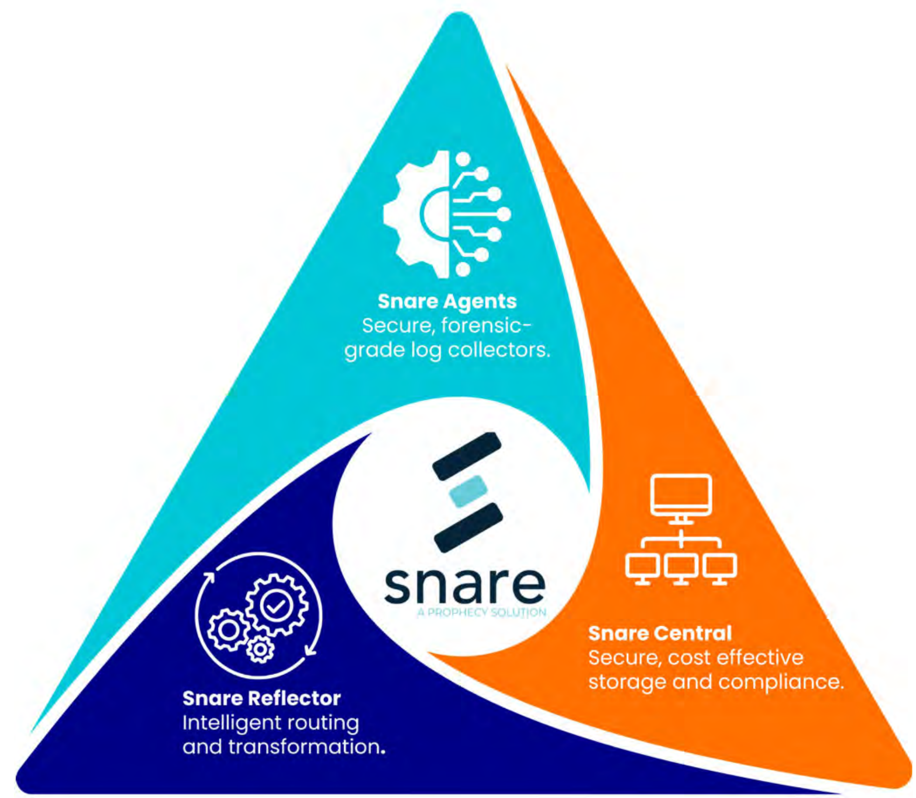
Over 4,000 enterprise customers worldwide trust Snare to:

Protect Systems.
Protect systems from attack or malicious use, by collecting forensic audit/log data that can be used for real-time & retrospective analysis.

Address internal, compliance & regulatory requirements.
Address both Internal pressures for strong security and external recommendations, standards & regulations from various authorities, bodies & governments.

Manage data explosion and cost implications.
As organizations grow, so do data volumes and costs. Snare empowers customers with the tools to manage sky rocketing costs and combat the cost vs coverage trade off.

Vendor neutral, Enterprise offering.
Vendor agnostic solution providing tight integration with a wide range of vendors, backed by enterprise security, scalability and support.



Snare: New Release Snapshot – Reflector v3.3 Central v8.7, Agent v5.10 & SAM v2.2

Increasing the value of Snare Central as a long-term, low-cost data store for security and compliance.

Log replay

Maximise value of archived log data during a security incident or compliance audit. Replay archived logs into 3rd party tools, offering customers complete control of their data, enabling analysts to work with the tools they are used to, all whilst optimizing costs.

Reduction, optimisation & integration of Snare data into 3rd party solutions. Where customers are feeling the pain of ingestion charges:

Tight integration with Sentinel & Splunk

Modern delivery mechanisms (HTTP/S), out of the box remapping and tight integration increase the value proposition and present new market opportunities with 2 Gartner leading solutions.

Remapping engine

Regain complete control of log data, dynamically reduce log payloads by removing "noise" and easily integrate them into 3rd party tools. Optimising costs and increasing ROI.

Tighter integration with global strategic partners

Policy to destination mapping

Enabling Snare agents to send data directly to Securonix (and other port-to-parser based ingestion solutions) reducing infrastructure burden and simplify deployment/onboarding.

Securonix Syslog format added:

Added support for a new Securonix format that supports parsing within the Securonix platform, increasing upsell opportunity.

Updated Devo tags and parsing

Increasing utility of Snare agent data across more platforms, enabling greater coverage and increased ingestion billing.

Increased coverage and reduced blind spots

Support for Netflow v5

Support for netflow, increasing coverage and enabling cost optimization of "noisy" protocol through wider Snare capability.

Support for Telemetry Logs

Ingest and parse agent telemetry logs, expanding correlation and monitoring use cases in a single agent solution.

New platform support in Snare agents

Increasing coverage and ability for Snare to meet business requirements.

Simplified SOC operations for MSSPs & global organisations

Log Translation

Translate Windows log data to English, enabling regional teams to work within localized languages and centralised SOC operations to normalize capabilities, tools and threat hunting operations around a single language.

Simplified Estate management.

Various features and capabilities within SAM that simplify monitoring and management of large estates. Simplifying onboarding, deployments and operations for customers.

Including many more features across the Snare Suite

Snare Progress and Growth Opportunities

Strategic Product Initiatives

- Initiate work on “next-generation” cloud offering. Re-imagining Snare for modern cloud workloads and opening new markets/revenue streams.
- Application of AI technologies to security and compliance use cases.
- Continued focus on embedding security and compliance domain knowledge. Addressing the skills gap and removing the “pain” of staying secure/compliant.

Managed Service Providers/MSSP & System Integrators

- Continued expansion within global MSSPs & SIEM/XDR vendors (Securonix, Devo etc)
- Tighter product integration to accelerate onboarding of new logos.
- Leverage existing partnerships to establish new partnerships with MSSP’s and vendors globally.

Critical infrastructure & Regulated industries (compliance)

- Growing trend of regulation across verticals (Gov,Defence, CI, Financial, Healthcare etc).
- Focus on regulated industries with compliance requirements. Represents short buying cycles and immediate need.
- Critical Infrastructure regulation increasing demand for Snare capability globally (NIS2, CER, CIRCIA, CCSPA etc)

Upsell & Subscription Revenue

- New tiered pricing model to launch 1st Jan 2026.
- Focused upsell campaign globally to expand Reflector & Central install base and migrate non-subscription customers.
- Leverage new releases to drive larger deals by selling the whole solution (“Snare Suite”) aligned with new pricing model (Bronze, Silver, Gold).

>80% of new Snare sales have moved to subscription licensing

Establishing & expanding new partnerships eg Securonix

Significant opportunities with Government in Australia, UK, Singapore and USA

Progress Since Last Announcement

Expenditure Control

- Planned expenditure cuts implemented rapidly, the majority with immediate effect
- All current and future expenditure rigorously and continually scrutinised

New Financial Model

- Detailed tracking of invoicing, revenue and cash forecasts

FY26 Forecast

- Invoicing $23.5 million
- Revenue $22 million

Sales & Operational Focus

- Strong promotion of new product releases
- Strengthening partnerships
- Customer retention
- Financial discipline

All elements combine to provide strong base for growth

Update on Proposed Merger with Complexica

- The parties have mutually agreed to terminate the Implementation Deed. The sale and purchase agreements between Prophecy and each Complexica shareholder have automatically terminated, and the proposed merger will not proceed
- The Board decided that it was not in the best interests of Prophecy and its shareholders to proceed with the transaction at this time
- This decision frees Prophecy resources to focus on the new product releases as presented today
- As a result, the previously announced on-market share buy-back will not proceed
- Prophecy and Complexica remain on good terms, and will consider beneficial opportunities to collaborate in future co-selling campaigns

Resolution 1: Re-election of Edwin Reynolds as Director

Proxy votes received:

Vote	Number of Votes	Percentage of votes cast
For	27,482,368	91.51%
Against	2,268,123	7.55%
Open	282,543	0.94%
Abstain	360	N/A

Resolution 2: Re-election of Leanne Challans as Director

Proxy votes received:

Vote	Number of Votes	Percentage of votes cast
For	27,482,368	91.51%
Against	2,268,123	7.55%
Open	282,543	0.94%
Abstain	360	N/A

Resolution 3: Adoption of Remuneration Report

Proxy votes received:

Vote	Number of Votes	Percentage of votes cast
For	18,742,573	88.16%
Against	2,233,623	10.51%
Open	282,318	1.33%
Abstain	20,000	N/A
Excluded	8,754,880	N/A

Resolution 4: Approval of 10% Placement Facility

Proxy votes received:

Vote	Number of Votes	Percentage of votes cast
For	19,419,032	64.75%
Against	10,291,544	34.31%
Open	282,318	0.94%
Abstain	40,500	N/A
Excluded	0	N/A

Resolution 5: Approval of Long Term Incentive Plan

Proxy votes received:

Vote	Number of Votes	Percentage of votes cast
For	18,695,213	88.03%
Against	2,260,483	10.64%
Open	282,318	1.33%
Abstain	40,500	N/A
Excluded	8,754,880	N/A

THANK YOU

FOR MORE INFORMATION, PLEASE CONTACT:

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